

BROOKE MALONEY

Marketing, technology and business support for owners who want to grow without getting left behind.

SERVICES & PRICING GUIDE

One-to-one marketing, technology and business support — built for owners who want steady, hands-on help growing their business, without the tech overwhelm. Every package includes a weekly 1:1 session and runs on a **3-month minimum** so we have time to build real momentum.

Choose Your Package

Foundation

£950 / month

3-month minimum · £2,850 total

- Weekly 1-hour 1:1 strategy session
- Goal setting & accountability
- Monthly campaign planning
- Social media strategy
- Business performance & analytics review
- Email support between sessions

MOST POPULAR

Growth Partner

£1,650 / month

3-month minimum · £4,950 total

- Everything in Foundation, plus:
- Website & Shopify setup / optimisation
- Email newsletter & nurture sequence build
- Customer journey mapping
- Financial system integration support
- Cross-promotion & partnership building

Complete Partner

£2,400 / month

3-month minimum · £7,200 total

- Everything in Growth Partner, plus:
- HR & staffing support (hiring, contracts)
- One seasonal campaign sprint per quarter included
- Priority access between sessions
- Extra check-ins during high-pressure periods

Prices shown in GBP. Final pricing is confirmed after a discovery call based on your business's specific needs and scope.

Included in Every Package

- ✓ Direct email/message access between sessions
- ✓ No rushed timeframes — we work at your pace
- ✓ Plain-English guidance on technology & AI tools
- ✓ All planning documents & resources, yours to keep
- ✓ A genuine understanding of the pressure of running a business
- ✓ No lock-in beyond the initial 3-month term

Campaign Sprints — Short-Term Support

Need focused help for a key trading period? Campaign Sprints are standalone projects — strategy, creative, and rollout — available on their own or alongside a monthly package.

Black Friday / Cyber Monday Sprint

From £1,200

A focused 2–3 week sprint to plan and launch your key sales moment.

- Campaign strategy & offer planning
- Email & social content calendar
- Website / Shopify promotion setup
- Live rollout support

Christmas / Peak Season Sprint

From £1,800

End-to-end support across the full pre-Christmas and Christmas trading period.

- Full campaign strategy & calendar
- Email nurture & promotional sequences
- Social media content & scheduling
- Ongoing rollout support through peak trade

Sprint fees are quoted after a short scoping call based on channels and scope. Existing monthly package clients receive a reduced sprint rate.

How It Works

1

Discovery Call

A free, no-pressure chat about where your business is now and what you need.

2

Onboarding & Audit

We review your current marketing, tech and systems, and set your first goals.

3

Weekly Sessions

One hour a week, every week — planning, review, and hands-on implementation.

4

Review & Grow

Regular check-ins on progress, with the plan adjusted as your business grows.

"Five stars simply aren't enough! Brooke has transformed my business with incredible branding, a fantastic website, and outstanding social media and business support... I honestly couldn't imagine running my business without her continued support."

— Client testimonial

Frequently Asked Questions

Why a 3-month minimum?

Real growth in marketing, technology and systems takes more than a few weeks to show results. After the initial 3 months, packages continue on a rolling monthly basis with no further lock-in.

Can I add a Campaign Sprint while on a monthly package?

Yes — Sprints run alongside your regular weekly sessions and are priced separately, at a reduced rate for existing clients.

I'm not confident with technology — will I be able to keep up?

Yes. This is exactly who these packages are built for. We move at your pace, and everything is explained in plain English, with no rushed timeframes.

Ready to grow, without the overwhelm?

Book a free discovery call and let's talk about what support could look like for your business.

Email: brooke@bellabrands.com.au | Website: [\[your website URL\]](#)